

## **Revocable License and Policy on Use of the CdLS Foundation Logo(s)**

The Cornelia de Lange Syndrome (CdLS) Foundation logo and all variations of it (e.g., Team CdLS, etc.) are the sole and exclusive property of the CdLS Foundation. The logo and all variations/versions can be used only if such use is made pursuant to the terms and conditions of this limited and revocable license. This license may be granted, or not granted, in the sole discretion of the CdLS Foundation and, if granted, may be revoked at any time, with or without notice, in the sole discretion of the CdLS Foundation.

Any failure by a user to comply with the terms and conditions contained herein may result in the immediate revocation of this license. The interpretation and enforcement (or lack thereof) of these terms and conditions, and compliance therewith, shall be made by the CdLS Foundation in its sole discretion.

Use of the logos shall create no rights for users in or to the logos or their use beyond the terms and conditions of this limited and revocable license. The logos shall remain at all times the sole and exclusive intellectual property of the CdLS Foundation, which shall have the right, from time to time, to request samples of use of the logos from which it may determine compliance with these terms and conditions.

Without further notice, the CdLS Foundation reserves the right to prohibit use of the logos if it determines, in its sole discretion, that a user's logo usage, whether willful or negligent, is not in strict accordance with the terms and conditions of this license, otherwise could discredit the CdLS Foundation or tarnish its reputation and goodwill.

In consideration of the granting of this revocable license, Licensee agrees to indemnify and hold harmless the Cornelia de Lange Syndrome Foundation, its board, officers, employees, or agents, from any and all liability arising from the use of the name/logo pursuant to this license.

Use of the logo shall constitute consideration for, agreement to, and acceptance of the following terms and conditions of this license by the user:

### **Use of Name/Logo(s)**

- No use of the CdLS Foundation or Team CdLS name or logo unless specifically approved by the CdLS Foundation.
- No alteration (e.g., changing colors, adding/removing elements, changing fonts, etc.) of the CdLS Foundation and Team CdLS logo.
- No use of CdLS Foundation or Team CdLS name or logo for personal fundraising (i.e., funds going to an individual, not the CdLS Foundation).
- When using the CdLS Foundation or Team CdLS name or logo for a fundraiser, a portion of the proceeds **must** come back to the CdLS Foundation. If funds are not received, the Foundation will revoke license.
- No use of the CdLS Foundation or Team CdLS name or logo in a third-party press release, web site, social media, product flyer or promotional literature without consent from the CdLS Foundation.
- No use of the CdLS National Family Conference logo is permitted since it is a fundraiser specifically done by the CdLS Foundation and the CdLS Foundation's Local Conference Planning Committee.

## Product Rules and Restrictions

- No use of profanity or vulgar language.
- No language that is hateful, defamatory, obscene, derogatory, inciteful, or aggressive.
- No use of imagery relating to weapons or explosives or that celebrates violent behavior, or injury or death to any living thing.
- No use of religious imagery, symbols, statements or slogans.
- No use of sexually suggestive language or graphics.
- No use of third-party intellectual property (including song lyrics, copyrighted material, logos, characters or other trademarks, etc.), with the exception of sponsor logo(s).
- No politically oriented material or statements (including references to Republican, Democrat, specific candidates, politicians or issues).
- No nudity (including female breasts, male or female genitalia, bare bottoms, etc.).
- No business advertising, with the exception of sponsor logo(s).
- No church names, company names, school names, sports teams or their slogans, tag lines, logos or trademarks, with the exception of sponsor(s) logo.
- No derogatory references to race, sexual orientation, gender, religion, mental or physical disability or impairment, or obesity.

## Revocable License Agreement

This Revocable License Agreement, subject to termination as set forth above, is entered into as of the \_\_\_\_\_ day of \_\_\_\_\_, 20\_\_\_\_ between the Cornelia de Lange Syndrome Foundation and \_\_\_\_\_.

Signed \_\_\_\_\_  
Licensee

Signed \_\_\_\_\_  
CdLS Foundation

Project name: \_\_\_\_\_