# Other Ways to Help the Foundation

Special events are an important and effective way to help the Foundation raise funds to provide services and programs to all individuals with CdLS and their families.

Events organized by volunteers generate approximately one-third of the Foundation's annual budget. They provide an opportunity to socialize and meet new people.

Other events you can organize to help the Foundation gain public attention and raise fund include:

- 5K Run/Walk
- Golf Tournaments
- Bowl-a-Thon
- Bake Sales
- Yard Sales
- Dinner Dances
- and more

Contact the Foundation for other community and individual fundraising ideas.

#### **About the CdLS Foundation**

Founded in 1981, the CdLS Foundation is a nonprofit family support organization that exists to ensure early and accurate diagnosis of CdLS; promote research into the causes and manifestations of the syndrome; and help people with a diagnosis of CdLS make informed decisions throughout their lives.





CdLS Foundation, Inc. 302 West Main Street, Suite 100 Avon, CT 06001

860-676-8166 800-753-2357 or 800-223-8355 860-676-8337 (fax)

Email: info@CdLSusa.org Web site: www.CdLSusa.org



Guidelines
for planning a
successful
wine-tasting
event



## **Vines, Wines & Meaningful Times**



What better way to raise money than to organize a special wine-tasting fundraiser. Whether your audience includes casual wine consumers or die-hard aficionados, most people will be excited to learn more about local wines, as well as those from regions around the world.

Attention to detail, a strong working committee and devoted volunteers will ensure that your event is a huge success.

#### Tips to Organizing a Wine Event

- Plan in advance by creating a timeline. Be sure to allow yourself enough leadtime.
- Pull together a committee to help.
   Recruit friends, family and co-workers to serve.
- Develop a budget of expenses and anticipated revenue. Include in-kind donations of goods and services you expect to receive.
- Get the word out. Make sure to let your community know about your event.



"It was a wonderful evening. Not only did I enjoy sampling wine from a local vineyard, but I had the opportunity to learn about a worthy cause that helps children."

-Connecticut wine-tasting event attendee

### We're here to help

CdLS Foundation staff is here to help along the way. We provide:

- Assistance from the Foundation's events coordinator
- Invitation and RSVP templates
- Advertising rates and request letter for event program
- Silent auction item request letter template and donation commitment form
- Promotion of your event to the local media and social networks
- Foundation materials to display at your event
- Thank you letters sent to all attendees, silent auction and in-kind donors

