The CdLS Foundation thanks the following individuals and businesses who provided major sponsorships of events in 2013:

- Weiss & Associates
- UHY Advisors MO, Inc.
- Teixeira family
- RBC Capital Markets
- Pallet Logistics Management, Inc.
- Madison County Wood Products Inc.
- KeyBank National Association
- FGMK, LLC
- Caldwell family
- BMO Capital Markets Marketing & Planning
- Madison County Wood Products Inc.
- KeyBank National Association
- FGMK, LLC

This Foundation is a 501(c)(3) organization classified by the IRS as a Public Charity. The CdLS Foundation is exempt from income tax under section 501(c)(3) of the Internal Revenue Code. A copy of our most recent tax-exempt status letter is available upon request. Donations are deductible for federal income tax purposes.
On behalf of the Cornelia de Lange Syndrome (CdLS) Foundation staff and Board of Directors, we’re pleased to present the 2013 Annual Report. This report provides a snapshot of the financial state of the Foundation, as well as a summary of the many accomplishments made by staff and volunteers.

Financial Review
Coming off a conference year and deficit of $102,000, the CdLS Foundation turned red into green in 2013. Overall, revenue increased $35,000 from 2012. Expenses were less than budgeted due to staffing changes and overall reductions in travel expenses, IT consultant fees and other expenditures, leading to a surplus of nearly $130,000. The surplus was achieved in part through the expansion of Team CdLS, generous donations, and increased awareness of events and various giving opportunities.

Special events and third-party fundraising continue to be the main source of income for the CdLS Foundation. In 2013, event income equaled 49 percent of total revenue—a six percent increase from 2012.

Team CdLS ran at record pace, raising more than $250,000. Nearly $50,000 of it was raised by members of Team CdLS Manhattan Beach 10K and was earmarked for the 2014 National Family Conference. At the tee, long-standing golf events in Massachusetts and Missouri raised more than $136,000. Team CdLS and golf tournaments accounted for 83 percent of special events and fundraising revenue.

The Foundation continues to earn high marks from charity “watchdogs,” with 86 cents of every dollar raised going directly to programs that support families and professionals. The other 14 cents covers administrative and fundraising expenses.

Strategic Planning
2013 was the first year of a three-year strategic plan, with work focused on the goals and objectives developed in 2012. Highlights included:

• Identifying Santa Clara Valley Medical Center as a location for a CdLS clinic on the West Coast
• Awarding $20,000 to researchers working on both the clinical and molecular aspects of CdLS

Programs
The CdLS Foundation welcomed 121 new families in 2013, up-awareness from the year prior, and answered 400 Ask the Expert questions—nearly 20 percent more than 2012.

Two new publications were created: the Guide to Transition and the CdLS Educational Handbook. Both brochures help parents, caregivers and education navigate the often bumpy road associated with these topics. Work also began on a brochure for families and relatives who have lost a child with the syndrome.

Compared to the previous year, our Facebook page engagement more than doubled, and all other social media outlets—Pinterest, Twitter, Instagram and more—grew as well. A new awareness video was created and has 5,500-plus views on YouTube to date.

The achievements of 2013 would not have been possible without the remarkable support of our donors, volunteers, staff and board. It is a privilege to work with, and for, all of you. We celebrate our shared results and look forward to what the future years hold.

With thanks,
Robert Boneberg, Esq.
President, Board of Directors
Marie Concklin-Malloy
Executive Director

Since 1981, the Cornelia de Lange Syndrome Foundation has supported families and individuals with CdLS nationwide. The programs and services we provide continue to grow in size and expand in depth with the changing needs of families. This infographic showcases the increased efforts of the Foundation staff and volunteers in 2013.

The CdLS Foundation welcomed 121 new families from around the country in 2013.