2010 Income and Expense Statement
January 1 - December 31, 2010

2010 AUDITED EXPENSES

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**PROFESSIONAL STAFF**

**EDUCATIONAL ADVISORY GROUP**

**BOARD OF DIRECTORS**

**PROFESSIONAL DEVELOPMENT COMMITTEE**

**THE CdLS FOUNDATION FAMILY**

**ANNUAL REPORT 2010**

A WEEK IN THE LIFE
We’ve been witness to many “firsts” over the years: the first issue of Reaching Out printed in color, the first CdLS growth chart, the first Foundation Web site, and the first call to give, to name a few. In 2010, we reached another first. We raised more than $1 million. $1,184,056 to be exact.

We are proud of the Foundation staff, who pulled together to make every fundraising event, from gala sales to dinner dances, go on without a hitch and who stayed late to write grant funding proposals for return audiences for Team CdLS.

We are equally pleased by the parents, relatives and friends of people with CdLS who supported the Foundation in 2010, both with time and without. Without that support, we never would’ve reached the million-dollar mark.

Here are some financial and highlights from 2010:

• Revenue increased by $339,000 from 2009. Consistent with 2009, 70 percent of income came from donors, special events/third-party fundraising and grants.
• 2010 ended with a surplus of $175,000—just a $1,000 increase from 2009. However, this surplus is significant because 2010 was a conference year. In 2009, the previous conference year, the Foundation had a deficit of $273,000.
• 2010 expenses increased by $338,000. The increase was a result of conference expenses and grant-funded programs such as the diagnostic checklists, Web site overhaul and Spanish translations.

We hope you find this annual report informative and that it will help you make informed decisions throughout their lives.

You have an idea or feedback, don’t hesitate to contact us at 800-753-2357 or director@CdLSusa.org.

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A week in the life …

While the two weeks are the same at the CdLS Foundation office, what remains constant is the hard work and dedication of staff as they try to make the world a better place for everyone affected by CdLS. Below are some highlights of that work in the organization’s five areas of focus: Family Service, Fundraising, Outreach, Research, and Professional Development.

8:45 a.m.

Family Service Coordinator Deirdre Summa is going through the work she’s done from the weekend, when the first call of the day comes in. It’s a dad. He’s thinking about adoption with CdLS. He’s in the process of identifying families with a child with CdLS. He’s not sure where to start. He’s looking for additional modules in coming years, including behavior, education and sensory issues.

Deirdre spends the next hour on the phone with him. She follows up by mailing copies of the New Parent Packet and Facing the Challenges, both of which provide basic information about CdLS. She also sends a list of local support groups. When they’re ready, she lets the dad know which call to back in a week to check in on the family.

That call is at the core of what the Foundation does. As the only organization dedicated to CdLS in the nation, the Foundation is a key source of information and support to families. That call is one of 600 parents who contacted the Foundation for help in 2010.

1:15 p.m.

Development Manager Giul Spero is seated as she finds out Team CdLS is accepted into the charity program of the Big New York City Marathon. The news comes after multiple years of unsuccessful attempts to get into the prestigious race. Team members are a mother, an adult with CdLS. They are members of the Bank of America Chicago Marathon the month before.

The celebration of summer efforts to date and the news that four others is more than $35,000 a new record.

While Team CdLS is the Foundation’s largest fundraising effort, golf tournament, wake, dinner dances and Foundation-sponsored programs the Cornwell Gardens, League of Livin’ and Yard Sale Across America are critical to the organization’s financial health. All in all, fundraisers brought in one-third of the Foundation’s revenue in 2010—a record reaching $1 million for the first time.

10:30 a.m.

After months of editing, designing, reviewing, and organizing, we hit the switch on the new CdLS Foundation Web site. The site is easier to navigate, better arranged and features all new graphics. It is a key part of the Foundation’s marketing, membership and the public about CdLS, taking the information to everyone.

Also debuting in 2010 is Foundation Focus, the new twice-yearly publication geared toward friends and donors rather than families and professionals. Unlike the longtime Reaching Out newsletter, Foundation Focus does not include articles about medical or educational issues.

4:30 p.m.

The Research Committee approved the Foundation’s participation in the National Institutes of Health’s (NIH) Rare Disease Registry program. As part of this pilot program, individuals with CdLS have kept medical information included in a database anonymously and only with the consent of the individuals. Researchers can access the data and develop new therapies to help people with CdLS.

The project is set to launch in 2011.

CdLS research continues to thrive with several projects underway by clinicians around the country. Topics include psychiatric medications for anxiety, immunology, neurotransmitters (blood plasma), and hearing.