

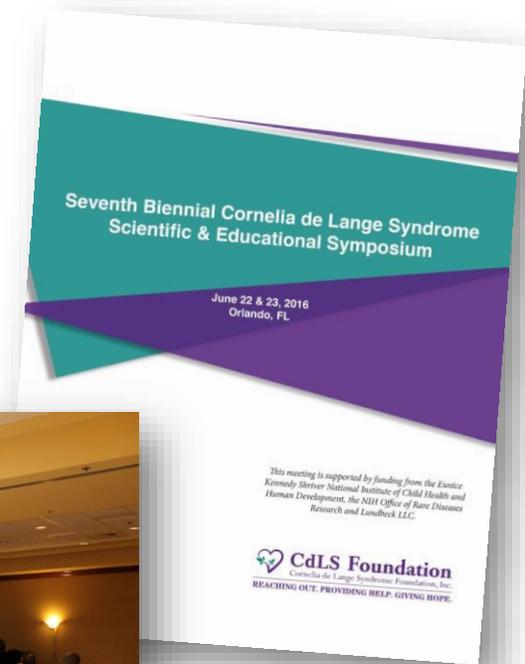
Cornelia de Lange Syndrome
(CdLS) Foundation's 2018
Scientific & Educational
Symposium

Partnership Opportunities

About the CdLS Scientific & Educational Symposium

June 27-28, 2018

This Symposium happens in the two days prior to the National Family Conference and brings together physicians in various clinical disciplines, scientific researchers, teachers, and allied health professionals. Through lectures, poster session and formal discussions, attendees will learn about medical and educational issues facing individuals with the syndrome, as well as an update on current basic science research.



Interested in a Sponsor Partnership?

Some of the options available are:

- Naming rights for VIP Areas, refreshments breaks, networking breaks, etc.
- Banner or signage displays
- Speaking opportunities
- Live and recorded mentions
- Digital recognition and social media shout outs
- And More!



Our Educational & Scientific Symposium Audience

In September 2017, we surveyed everyone who had been to the past 5 Symposiums. This is the data collected...

Top 5 specialties represented

- Speech Therapy
- Genetic Counselors
- Pediatrics
- Gastroenterology
- Special Education and Behavior Psychology

Products they are considering purchasing in the next 12 months

- Database Software 38%
- Research Equipment 38%
- IT Support 31%
- Phone Plan 23%



Our Educational & Scientific Symposium Audience (continued)

72% are managers/leaders in their respective fields and **53%** play a role in decision making

47% have operating budgets greater than \$51 million

83% are likely to consider product/service purchases from companies that support the CdLS Foundation

63% have 10 or more employees reporting to them

80% have worked in their field 16 years or longer



We Invite You To Connect With Our Audience!

We're excited to hear about the sales and marketing goals for your organization, and how we can help you achieve them. Everything we do is custom based on you needs and we have an opportunity for every budget.

Some of the opportunities we offer include:

- Branding
- Naming rights
- Booths
- Product placement
- Employee engagement
- Thought leadership and speaking opportunities
- Database marketing
- Digital marketing



Tell us what your goals are and we can put something together to help you be successful!

Let's Start a Conversation

Kati Liss-Hensel
Major Gifts Director
kati@cdlsusa.org
(800) 753-2357

Cornelia de Lange Syndrome Foundation
302 West Main Street, #100
Avon, Connecticut 06001
www.CdLSusa.org

www.facebook.com/CdLSFoundation/

twitter.com/CdLSFoundation

blog.cdlsusa.org/