

Let others share in the celebration
by creating an online fundraising page
for the CdLS Foundation with



Now there's a quick and easy way to raise funds for the Cornelia de Lange Syndrome (CdLS) Foundation if you're celebrating the memory of a loved one, honoring a special occasion (birthday, anniversary, graduation), or asking for support of a CdLS fundraiser. The Foundation has partnered with CrowdRise, an online fundraising Web site. Participants set up a personalized Web page then send the link to family and friends. CrowdRise makes it possible for anyone, anywhere to donate to the cause you care about- the CdLS Foundation.



How do I participate?

- 1) Visit <https://www.crowdrise.com/CdLSFoundation#projects> and click the **Fundraise for this Charity** button to create your own personalized fundraising page.
 - a. A personalized Web page can feature photos, videos, a personal fundraising goal and a story. Your page is the place to tell the world why they should support the CdLS Foundation.
 - b. A personalized page can be created in memory of a loved one or to honor a personal occasion or event. If you are organizing an actual fundraising event, please contact the Foundation to let us know.
- 2) Once you complete your personalized Web page, you simply email the link family, friends and colleagues. They can respond to your personal appeal, make secure donations by credit card and leave personal messages on your Web page. Thank you emails automatically are sent to each person who donates.
- 3) Advertise your personal Web page on your blog or Web site with CrowdRise widgets.

Donating through the CrowdRise Web page is easy, safe and less intimidating than directly asking for money. It is an opportunity to tell the world why you support the CdLS Foundation.

Questions? Contact Kristi at events@CdLSusa.org or 800-753-2357 for more information.