

About CdLS and the CdLS Foundation

CdLS is a genetic disorder present at birth and affecting an estimated 1 in 10,000 live births. Researchers believe upwards of 20,000 people have CdLS, but remain undiagnosed. The severity of CdLS ranges from mild to severe, but most individuals with CdLS share similar characteristics, such as small stature; joined eyebrows; long eyelashes; upturned nose; and thin, down-turned lips. Common medical issues associated with CdLS include severe gastro-esophageal reflux and feeding difficulties; cleft palate; vision problems; hearing loss; seizures; behavioral issues; missing limbs and/or limb differences; and heart defects. Most children with CdLS have some degree of intellectual disability. Overall, cognitive and physical development is slowed, while delays in speech and communication are even more pronounced.

The CdLS Foundation is a not-for-profit 501(c)(3) voluntary health organization, incorporated in 1981 and based in Avon, CT. The Foundation is a family-support organization that works to promote early and accurate diagnosis of CdLS, while raising overall awareness of the syndrome, promoting research into the causes and manifestations of the condition, and assisting those with CdLS throughout their lives.

About the Biennial National CdLS Scientific and Educational Symposium

Since 2004, the Foundation has sponsored a symposium in conjunction with its biennial national family conference. Attendees include physicians in various clinical disciplines, clinical/molecular geneticists, genetic counselors, and research scientists. In 2010, an Educational Symposium was added, offering teachers and allied health workers an opportunity to learn more about CdLS and how it applies to their professions. Continuing Medical Education credits and Continuing Education Units are available.

At the conclusion of the symposia, participants will have a better understanding of:

- behavioral issues, specifically self-injurious behavior and autism;
- clinical management and counseling issues related to CdLS;
- best practices in educational and therapeutic settings;
- animal model studies related to CdLS and applications for these findings; and
- how specific genes disturb normal development, enabling researchers to design better diagnostic tests for CdLS and providing targets for eventual treatments.

When and where

The symposium takes place June 22-23, 2016, in Orlando, Florida, at the DoubleTree by Hilton at Sea World.

How you can help

Sponsorship opportunities of the symposium program and meals during the event are available. Your support ensures that the Foundation provides the highest level of education and training to professionals at this conference.

The Seventh Biennial National CdLS Scientific and Educational
Symposium
June 22-23 2016
Orlando, FL

Sponsorship Opportunities
CdLS Foundation 2016 National Symposium
DoubleTree by Hilton at Sea World, Orlando, Florida

Symposium Title Sponsor

\$10,000

Over the course of two days, nationally recognized education experts in CdLS gather to hear the latest research and recommended educational guidelines related to the syndrome. As a sponsor, you are invited to attend the symposium dinner on June 22, and breakfast and luncheon on June 23. Your company also receives complimentary booth space on both Wednesday and Thursday during the symposium, and on Friday during the family conference. Your company signage will appear at the event and your company is recognized in the Symposium Abstract Booklet and participant packets, in our 2016 Annual Report, as well as in two issues of our quarterly national newsletter, *Reaching Out*, with a readership of 15,000. In addition, your company can provide promotional certificates for product(s), or products themselves, in all attendees' welcome bags. Your company logo appears on our Web site, www.CdLSusa.org for three months (estimated number of hits: 60,000 a year).

Meal Sponsor

\$3,000

Sponsor one of our meals: breakfast, lunch or dinner during the symposium. As a sponsor, you receive two tickets for the meal that you sponsor. Your company signage appears at the meal and is recognized in the Symposium Abstract Booklet and in participant packets. In addition, your company can provide promotional certificates for product(s), or products themselves, in all attendees' welcome bags, your company is also recognized on our Web site for one month, (estimated number of hits: 60,000 a year) www.CdLSusa.org, and in our 2016 Annual Report.

Providing Help: Professional Scholarship

\$2,500

Help a professional attend the symposium and family conference, where they have the opportunity to learn more about CdLS, meet families with children that have CdLS and make connections with other CdLS experts from across the country. Your sponsorship can be made public to the professional or remain anonymous. Your company's name will appear in the 2016 Annual Report, if desired. In addition, your company can provide promotional certificates for product(s), or products themselves, in all attendees' welcome bags.

The Seventh Biennial National CdLS Scientific and Educational
Symposium
June 22-23 2016
Orlando, FL

Coffee and Dessert Sponsor

\$1,500

Your company name and logo appear in the event room, in the Symposium Abstract Booklet and you receive special mention in our 2016 Annual Report. In addition, your company can provide promotional certificates for product(s), or products themselves, in all attendees' welcome bags.

Booth Space

\$600

Exhibit your company's products to over 60 educational professionals for one day. Fees for booths include one skirted table and chair, electrical outlet and wireless internet connection. Your company name and logo will appear in the Symposium Abstract Booklet.

General Support

\$500

General support allows the Foundation to fulfill its mission to educate and train professionals about CdLS. Your name will appear in our 2016 Annual Report.

Symposium Abstract Booklet: Advertising Rates

Benefactor/Full Page Ad	(4" x 7")	\$500
Patron/Half Page Ad	(4" x 3 1/2")	\$250
Quarter Page Ad	(4" x 1 3/4")	\$125

The Seventh Biennial National CdLS Scientific and Educational Symposium

June 22-23 2016
Orlando, FL

Company Information

Contact Name _____
Title _____ Company _____
Address _____
City/State/Zip Code _____
Phone _____ Fax _____
Email _____ Web site _____

Booth Space

Exhibitor fees for booths include one skirted table and chair, electrical outlet and wireless internet connection. A Foundation representative will contact you before conference to send you setup & shipping information.

One day - \$600 per space

Abstract Booklet Advertising (Ad specifications will be mailed to you upon receipt of this application)

Rates:

- Benefactor/Full Page (4" x 7") \$500
- Patron/Half Page (4" x 3 1/2") \$250
- Quarter Page Size (4" x 1 3/4") \$125

Payment

\$ _____ Total payment \$ _____ Payment enclosed

Mail a deposit of 50% of the total cost with this application by May 27, 2016. The remaining balance to the CdLS Foundation by June 10, 2016.

Check enclosed Please charge to: MasterCard VISA American Express

Please invoice me at contact information above Card Number _____
Expiration _____ CVV2 _____

Signature _____ Date _____

Please reserve the following sponsorships for our company:

- | | |
|---|----------|
| <input type="checkbox"/> Symposium Title Sponsor | \$10,000 |
| <input type="checkbox"/> Meal Sponsor | \$3,000 |
| <input type="checkbox"/> Providing Help: Professional Scholarship | \$2,500 |
| <input type="checkbox"/> Coffee and Dessert Sponsor | \$1,500 |
| <input type="checkbox"/> Booth Exhibit Space | \$600 |
| <input type="checkbox"/> General Support | \$500 |

Please mail form to: **CdLS Foundation**
Kelly Brown
Acting Executive Director
302 West Main St, #100
Avon, CT 06001

OR
Call: 800-753-2357

OR
Fax: 860-676-8337

SPONSORSHIP DEADLINE: MAY 16, 2016

302 West Main Street, Suite 100
Avon, CT 06001
www.CdLSusa.org

Tel: 800-753-2357
Fax: 860-676-8337
info@CdLSusa.org