



# One Love, One Heart

## 5k Run/Walk

February 13, 2010

Dear Patron:

We are writing to you today to ask for your help and support. On February 13<sup>th</sup>, 2010, we are holding the 6<sup>th</sup> annual 5k Run/Walk to benefit the **Cornelia de Lange Syndrome (CdLS) Foundation, Inc!** We are proud to say this is the 6<sup>th</sup> year for this event and it has been growing every year with last year fundraising efforts hitting nearly \$20,000! This event is one of a handful of small fundraising events that are held yearly by families that have been affected by this syndrome.

The CdLS Foundation, Inc. is a non-profit organization that has been supporting families and sponsoring research since 1977. The primary functions of the **foundation** are: provides support and services to effected families, is the main source of education and information on the syndrome, raises awareness through publications and conferences, and helps fund important medical research related to the syndrome.

The family support and education that the CdLS foundation provides families is extremely important. Children with CdLS have a long list of medical problems that need to be addressed at an early age and followed throughout their lives. Such issues may include heart defects, hearing loss, developmental delays, delayed speech, kidney defects, eating problems, severe acid reflux, limb abnormalities, etc. The family support and education helps families endure these often tough times and helps insure that the children receive the proper medical treatment. The funding from the CdLS Foundation, that goes to support medical research on the syndrome, has already begun to pay off. In recent years doctors at the Children's Hospital of Pennsylvania have identified various genes that cause the syndrome. This development is a major step towards understanding how this syndrome happens and the effects it has on the children. There is still much more research to be done and your support will help continue progress in offering hope for the thousands of individuals affected by CdLS.

Hosting a race of this nature requires support from the community. To maximize our fund-raising efforts, we are offering different levels of sponsorship. The tax-deductible sponsorship levels are as follows:

- **Gold:** Donation of \$500 or more
  - o Includes: large company logo on the back of the race T-shirt, company may display a banner and/or set up a booth at the race, three race T-shirts, and a sponsorship plaque

- **Silver:** Donation of \$250
  - o Includes: logo on back of race T-shirt, two race T-shirts, and a sponsorship plaque
  
- **Bronze:** Donation of \$100
  - o Includes: small logo on back of race T-shirt, one race T-shirt

We hope that you will be able to support this wonderful cause and organization. We thank you in advance for your generosity and support. If you are interested in being an official sponsor for the CdLS Awareness Run/Walk, please complete information and mail to the address below. Please have sponsor money in by **January 31, 2010** in order to get logo on the race t-shirt. More information on the CdLS Foundation can be found at: <http://www.cdlsusa.org>.

Sincerely,

Jennifer Pomfret

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Name/Business\_\_\_\_\_

Contact\_\_\_\_\_

Phone\_\_\_\_\_ Email\_\_\_\_\_

Address\_\_\_\_\_

T-Shirt Size: S M L XL Number of shirts:\_\_\_\_\_

Sponsor Amount\_\_\_\_\_

**\*Please mail or email t-shirt logo to address below or to [pomfretj@comcast.net](mailto:pomfretj@comcast.net)**

**\_\_\_I do not wish to be an official sponsor at this time but would like to make a tax-deductible contribution of \$ \_\_\_\_\_ for this worthy cause.**

Make checks payable to **CdLS Foundation**

Mail to:

Jen Pomfret

744 Avery Street

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